



# Assessment *of or for* (online) Learning

Wim Van Petegem (KU Leuven)  
Lilit Sargsyan (YSU)

# Why assessment?

- ▶ to improve and extend students' learning;
- ▶ to assess students' knowledge and competence in terms of desired learning goals or outcomes;
- ▶ to provide the teacher/instructor with feedback on the effectiveness of their teaching and how it might be improved;
- ▶ to provide information for employers about what the student knows and/or can do;
- ▶ to filter students for further study, jobs or professional advancement;
- ▶ for institutional accountability and/or financial purposes
- ▶ ...

Cf: [Assessment of learning](#), in "Teaching in a Digital Age", by Tony Bates

# Learning objectives: why?

## ✓ Learners

“Students expressed relief and gratitude at being given **clear direction** as to how to **focus** their efforts, most notably in the lectures, and also in organising their studying, reviewing, and preparing for exams.”

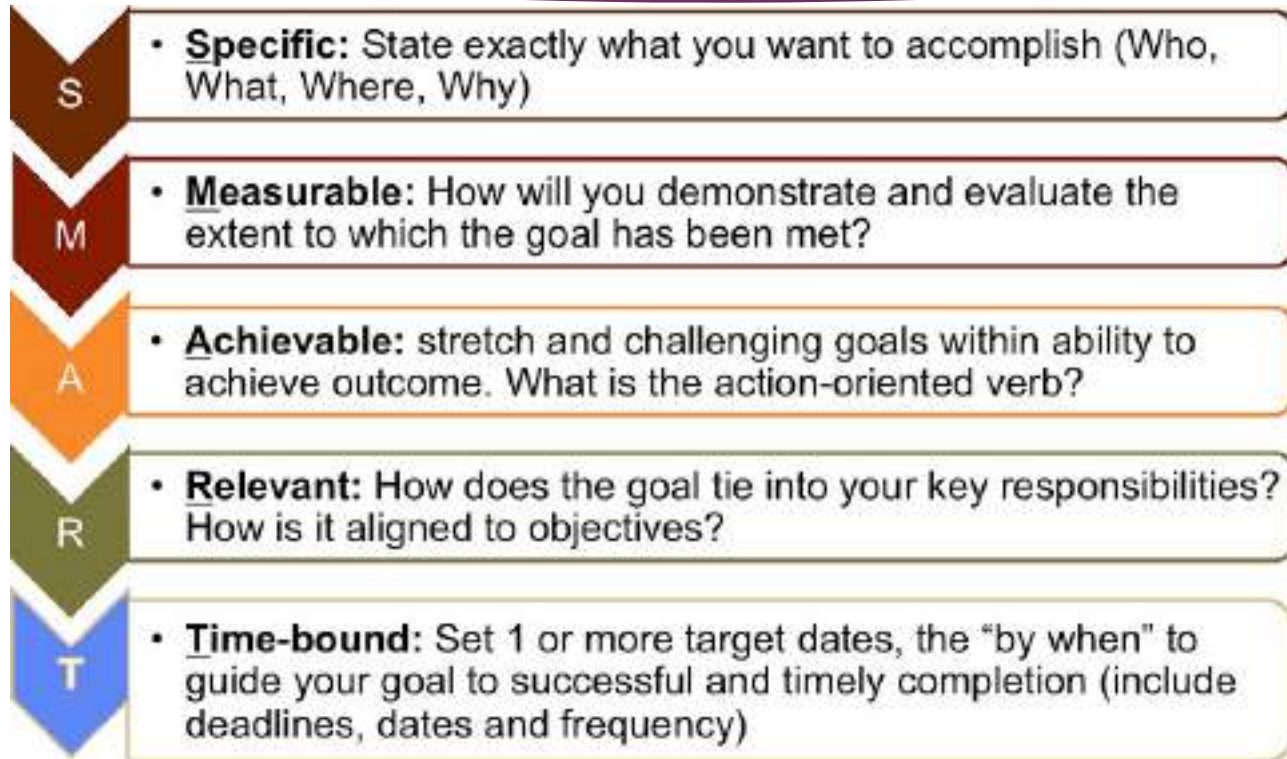
*Simon, B. & Taylor, J., 2009*

## ✓ Teachers

“The most common point made by the instructors was that learning goals enhanced **communication**, both with students and other faculty members... The instructors mentioned that the learning goals streamlined the process of writing exam questions and improved **assessment**.”

*Simon, B. & Taylor, J., 2009*

# Learning objectives: SMART formulation



# What is the difference between...

## Formative

- Occur during a learning activity
- Aim to monitor student learning
- Provide students with feedback
- May occur several times during a course
- Can use a wide range of question formats

## Summative

- Occur at the end of a learning activity
- Aim to evaluate student learning
- Yield a specific score or result
- May occur only a few times over the course of a year
- Can only use a limited number of question formats

# Teachers should be skilled in...

- ▶ choosing appropriate assessment methods
- ▶ developing appropriate assessment methods
- ▶ administering, scoring and interpreting the results of assessment methods
- ▶ using assessment results when making decisions about individual students, planning teaching, developing curriculum, and school improvement
- ▶ developing valid pupil grading procedures which use pupil assessments
- ▶ communicating assessment results to students, parents, other lay audiences, and other educators
- ▶ recognizing unethical, illegal, and otherwise inappropriate assessment methods and uses of assessment information

<https://buros.org/standards-teacher-competence-educational-assessment-students>

# Trends in assessment



- ▶ Authentic assessment
- ▶ Accessible assessment
- ▶ Appropriately automated assessment
- ▶ Continuous assessment
- ▶ Secure assessment



## Effective assessment:

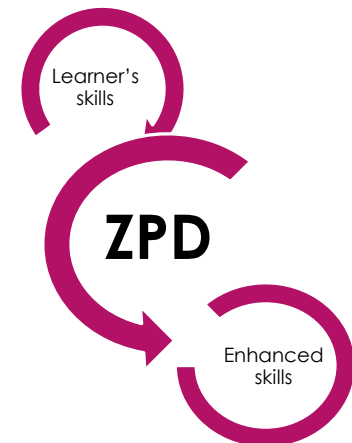
### **SUMMATIVE ASSESMENT**

– learners' continuous self-development,  
learners' self-reliance,  
learners' objective self-assessment:

- **Learn Continuously**
- **“Learn to Develop”**
- **“Collaborate to Learn”**

### **FORMATIVE ASSESMENT**

– providing developmental feedback,  
teaching how to self-assess,  
stimulating peer feedback.





# Formative Assessment

## Competition!!!

- Devise a strategy to promote “environmentally friendly” coffee sneakers
- Use OCEAN.



<https://assets.weforum.org/editor/LO4mHHBDTmuaOpeuocawJU/s8.png>

## Big Data

Is the aggregation, then synthesizing of data that is hygiened to inform & create insights on:

### Psychographics (lifestyle, tastes, beliefs):

Personality: OCEAN



OCEAN

- Openness
- Conscientiousness
- Extroversion
- Agreeableness
- Neuroticism

0:00:04 3:10 0:39:05

Capturing the processes of learning

# Formative Assessment

Pausing, reviewing (Spaced Learning)

Go to [www.mentimeter.com](http://www.mentimeter.com) and use the code 2064 0761

### What is Big Data according to Nix?

data science psychographics demographics ocean points

Facilitating reflection and self-assessment in learning

Go to [www.mentimeter.com](http://www.mentimeter.com) and use the code 2064 0761

### Which of the following letters in the acronym OCEAN are of greater importance?

Letter	Percentage
O	25%
C	35%
E	10%
A	15%
N	15%

Go to [www.mentimeter.com](http://www.mentimeter.com) and use the code 2064 0761

### Which of the OCEAN elements seem more influential in your society?

Rank	Percentage
1st	1
2nd	2
3rd	3
4th	4
5th	5



Encourage positive  
motivational beliefs  
and self-esteem

Supporting  
learners in self-  
monitoring and  
self-assessment

## Summative Assessment: Vlogging

Capturing the  
outcomes of  
learning &

**Providing  
opportunities to  
act on feedback**







## Conclusions & Takeaways

- *Resonating with SMART: Measuring the learners' cognition*
  - *Pre-teaching*
  - *Delivering concise feedback on self-correction*
  - *Encouraging learners' positive motivational beliefs and self-esteem*
  - *Preparing learners to act on feedback*
- 
- **Providing learners with the assessment criteria**
  - **Supporting continuous learning**
  - **Ensuring timely and developmental feedback**
  - **Stimulating dialogue and acknowledging the learners' group efforts**



***THANK YOU  
FOR  
YOUR ATTENTION***