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# DISSEMINATION & EXPLOITATION

Work package 6

WP.6

# Dissemination & Exploitation

**Dissemination** is a planned process of providing information on the results of project to key actors

**Exploitation** is (a) a planned process of transferring the successful results of the project to appropriate decision-makers in regulated systems and (b) is a planned process of convincing individual end-users to adopt/apply the results of the project



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# Main Function

- To inform
- To advertise



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# Dissemination Tools

- 1) Virtual presence
- 2) Project publications
- 3) Communication with Media
- 4) Workshops and seminars
- 5) Conferences



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# 1. Virtual Presence

PRINTeL Interactive project website

*Target group:*

*General Public*

*Notifications and News*

*Upload and Download*



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# 1. Virtual Presence

PRINTeL Interactive project website

*Support:*

- *Links from universities websites*
- *PRINTeL page in university website*
- *Promotion of PRINTeL website in social networks*



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## 2. Project Publication

Leaflet (1000 pcs.)

Booklets on T&L methods and pedagogical approaches (3000 pcs.)

VATL manual (1000 pcs.)

Good Practice Teacher Handbook (1500 pcs.)



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## 2. Project Publication

*Target group:*

*Teaching staff, Students, Trainees,  
Administrative staff, Technical staff,  
Librarians*

*How to chose content?*



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# 3. Communication with Media

Visibility of the project

6 press conferences and press-releases

3 interviews in mass media

Articles in specialized press



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# 3. Communication with Media

Example of dissemination of RETHINKe Tempus Project

7th International Conference: Methods of Chemical and Environmental Education, 2014, BrSTU

8th International Conference: Methods of Chemical and Environmental Education, 2015, BrSTU

International Conference on Chemistry and Chemical Education: Menedeyleyev Readings, 2016, BSPU

International Conference: Current scientific problems of Environment Protection, 2016, BrSTU

International Conference: Current problems of Chemical Education, 2016, Vitsebsk State Masherov University

Innovation on Education: VI International Conference, 2016, Kazan Federal State University, Russian Federation

International Conference on Chemistry and Chemical Education: Menedeyleyev Readings, 2017, BSPU



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## 4. Workshops and Seminars

- 2 workshops in BSU and GTU,
- Dissemination seminar in NPUA



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# 4. Workshops and Seminars

Example of dissemination of RETHINKe Tempus Project

Meetings with students

- in a Faculty of Engineering Systems and Environmental Engineering of Brest State Technical University
- in Biological and Geographical Faculties of Brest State Pushkin University



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# 5. Conferences

1.5-day interim and final dissemination conferences in ISU and YSU



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# Thank you for your attention!



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